



BO it!

immaginando Bologna



INTERNATIONAL ILLUSTRATION CONTEST
2nd Edition – 2020-2021

REGULATION FOR CONTEST PARTECIPATION

ARTICLE 1 (SUBJECT)

BO it! International Illustration Contest, now in its second edition, aims at enhancing the city of Bologna through an artistic and creative interpretation of the icons that identify it, such as monuments and other symbols: Bologna described by those who live there, those who imagine it, those who discover it as a tourist, those who arrive there as a migrant.

“BO it!” Is a cultural initiative promoted by the associations **Il Civico 32** and **MenoPerMeno** in Bologna, with the contribution of the **Del Monte Foundation** and **Coop Adriatica**, promoted and supported by the **City of Bologna**, **Bologna Welcome**, **Children’s Book Fair**, **Maimeri**, **Galleria Millenium**, **CotaBo**, in collaboration with the **Academy of Fine Arts of Bologna** and **Cooperativa Nazareno. Autori di Immagini** It is also open to further territorial realities (Associations and private subjects) with whom we are in contact.

The second edition of the competition, launched with the patronage of the City of Bologna, is part of the initiatives for the UNESCO candidacy of the Arcades di Bologna.

The shape for the 2021 edition is that of the Arcades of Bologna.

Bologna has always been at the forefront and open to innovation: a reality that has always promptly collected suggestions, translated the changes taking place in society and welcomed them. The many difficulties resulting from the ongoing pandemic force us to rethink our way of living daily life, work and the relationship with the city and the community. In this scenario, the associations involved in the project have chosen to represent the new shape of 2021 as a single big hug for the entire city: the arcades of Bologna. It is an invitation to share the emotions experienced during lockdown and the hopes and wishes for the restart.

The competition is international and is open to all, regardless of age, it is possible to participate individually or collectively. Participants are asked to create an illustration, a graphic interpretation or a decorative pattern inside and/or outside the shape of a monument or an icon, as shown in the attached documentation, with free technique (Art.3).

ARTICLE 2 (PARTICIPATION TERMS AND CONDITIONS)

1. **This contest is open to both Italian and foreign citizens, resident and non-resident in Italy, legal or natural persons of all ages.**
2. Candidates are responsible for the originality of their proposals and must guarantee the authorship, thus raising the organizers from any liability from any third parts' claims related to copyright and other connected issue.
3. If the Participant is minor in age, the form must be completed by a parent or a legal tutor.
4. All the proposals from a single candidate (max 3) must refer to a single application but uploaded in the form on the site through three different upload operations.
5. The members of the Board of the present competition and all those who have taken part or contributed in any way to the drafting of the announcement or documentation, the members of the Selection Committee and both also relatives and in-laws, including those who have ties of collaboration and/or professional relationships for any reason, cannot participate in the competition;
6. The incorrect or incomplete transmission of the required documentation and the sending of the processors after 11:59 pm on the expiry date of this announcement and the violation of the provisions of this announcement will also be grounds for exclusion. If the candidate submits the documentation incorrectly or incomplete by the deadline, he will be contacted by the Staff of BO it! to correct the application.

ARTICLE 3 (ARTWORKS ESSENTIAL REQUIREMENTS)

The shape for the 2021 edition is that of the Arcades of Bologna.

The candidate can submit up to 3 different proposals through the form that will be activated on the website www.bo-it.org in the **Participate** section starting from 4/12/2020.

1. **The proposals must be clearly related to the shape attached to this call, respecting the dimensions indicated.** To facilitate the authors in this respect, a sample shape with relevant dimensions is given in Annex A. Elements outside the shape but inside the square, as long as they do not affect the recognition of the original shape supplied in Annex A, are allowed.
2. The jury will evaluate the proposals based on criteria related to:
 - originality
 - quality
 - readability
 - ability to visual storytelling.
3. The works can be carried out with any technique, manually or digitally, by the following terms:
 - a. **manual proposal** (e.g. on paper/cardboard, collage, photography and 3-dimensional objects) must be scanned or photographed and sent electronically using **JPEG or PDF with 1 Mb maximum** dimension. Furthermore **the shape must be clearly recognizable** and identifiable as supplied on Annex A, and it has to fit within the **dimensions 30 cm height x 30 cm width** (aspect ratio 1:1). In case of collage techniques all images used must be free from any kind of copyright.
 - b. **Proposal presented electronically** must be in one of indicated formats: **JPEG o PDF, with 1 MB maximum** dimension.

In the case of selection by the jury, the proposals would be required in high definition (300 dpi) and with dimensions 30x30 cm (1:1 scale).
4. Applications for participation can be submitted individually or collectively (co-authors), each participant, individually or in a group, can submit a maximum of three proposals, unpublished and not presented in previous editions.
5. Submissions must not contain any identifying element of the author(s). It is the task of the secretariat to identify the works with a code number to ensure anonymity.
6. The authors may not publish their proposals until the official communication regarding the winner and selected works.

Participants in the competition declare and guarantee that the idea, the projects and the designs are their exclusive ownership both by copyright and by the right of economic exploitation and therefore that there is no proprietary right by third parties on them.

Essential documentation required for proper participation in the tender to be submitted through the website.

Attachment A: Shape reinterpreted by the author/s

Attachments at the end of the following announcement to be sent signed in pdf format.

Annex B: Registration form

Annex C: Disclaimer and data processing

ARTICLE 4 (MODE AND PLACE OF PROPOSALS SUBMISSIONS)

The proposals may only be submitted by **upload** on www.bo-it.org , after filling in the participation form in the **Participate** section.

Applications for the contest may be submitted by **Friday, Monday, December 7, 2020** and received by **23:59 (EST) Monday, March 15, 2021**.

ARTICLE 5 (JURY)

The artworks will be evaluated by a highly qualified jury composed of experts in the field of illustration, visual communication and representatives of the sponsoring institutions. Definition of the selected artworks will be carried out at the discretion of the jury members.

The names of the members will be announced at least **15 days before the deadline for delivery, in all its institutional communication channels**.

ARTICLE 6 (SELECTED PROPOSALS EXPOSED AND AWARDS)

1. **The jury will select the 30 finalist works which will be reproduced for the exhibitions, among which the three winners will be selected** (at least one of these created by people with disabilities and migrants),
2. Participants will not have to publish the works presented before the official communication with the results of the competition.
3. The communication of the images selected by the jury will be announced by the end of **April 2021** on the website and Facebook page. Selected authors will be informed by e-mail and/or telephone.
4. The winners will be announced during the award ceremony and the inauguration of the exhibition of **the selected artworks**, which will be exhibited to the public in **an urban exhibition** that will be held in Bologna in a space in the city center, close to the same days in which it will be held **the Bologna Children's Book Fair - Fiera del Libro per Ragazzi (14-17 June 2021)**. Other urban exhibitions will be scheduled during the year. In the event that the health emergency is still ongoing, both the award ceremony and the final exhibition will be held online.
5. A short biography will be required for the authors of the selected artworks to be exhibited during the exhibition.

ARTICLE 8 (PRIZES)

Three winning works will be awarded. The prizes are as follows:

- 1) First Prize "City of Bologna": € 1,200.00
- 2) Second Prize "Città dei Portici": € 600.00
- 3) Third Prize "Maimeri": Fine arts articles - supply based on the technique used by the candidate

ARTICLE 8 (CONTEST PHASES)

Phase 1: Receipt of proposals and assessment of compliance with this Regulation.

Phase 2: Selection by the Jury of the 3 winning proposals among all the proposals considered valid for the competition. The best artworks will also be selected, up to a maximum of 30, in order to be exhibited to the public in an urban exhibition.

Phase 3: Results would be communicated to the winners and mentioned proposals through email and/ or telephone calls. Results would be published on www.bo-it.org and on Facebook page [BO it! Concorso Internazionale di Illustrazione](#).

ARTICLE 9 (QUESTIONS AND INFORMATION REQUEST)

Any questions or clarifications with respect to this Regulation should be sent to the following email address: boitcontest@gmail.com .

ARTICLE 10 (CONSENT TO PERSONAL DATA HANDLING)

In accordance with Italian Article 13 of Legislative Decree 196/2003 we provide you with the following information, aimed at consensus of the participants to the processing of personal data:

- 1) The information you provide will be used, within the limits of privacy legislation, for the following purposes: analysis of projects, projects selection, invitations to meetings and for all purposes to the execution of the contest and in order to meet all their obligations under the law.
- 2) The treatment will take place at the headquarters of the Association Il Civico 32 and will be done either through paper and / or electronic means in compliance with all security measures of security and confidentiality of the data will be kept for the time required by civil regulations and tax regulations.
- 3) The provision of data relating to name, address is necessary for "BO it!" contest participation. In case of refusal to provide such data will make it impossible the contest participation.

4) We inform you that the personal data revealing racial or ethnic, religious, philosophical or other beliefs, political opinions, membership of political parties, unions, associations or organizations of a religious, philosophical, political or trade union membership and personal data disclosing health and sex life, those relating to health, are sensitive information. These data will not be processed without your prior express written consent.

5) The data will be available to third parties that are part of the jury's assessment of the proposals presented and indicated on contest "BO it!"; may also be communicated to third parties appointed by Associazione Il Civico 32 to perform administrative, tax and legal, a consulting firm which our society may use for compliance with the law, the public authority or administration, if required, and always to comply legal purposes. Will not be instead be spread.

6) The data controller is **Associazione Il Civico 32**, with registered offices and headquarters **in via Corticella 22 – 40128 Bologna**.

7) At any time you can exercise your rights against the data controller, in accordance with art. 7 of the Privacy Code by sending a request to the e-mail info@civico32.org. In particular, you can request to know the existence of personal data that can affect you; to obtain without delay the communication in intelligible form of the data and their origin, the cancellation, anonymization or blocking of data processed in violation of the law; updating, rectification or integration of data; certification that the above transactions have been made known to those to whom the data are disclosed, except where this proves impossible or involves the use of means manifestly disproportionate to the protected right; to object, in whole or in part, for legitimate reasons, the processing of your personal data, pertinent for collection purposes.

8) For further information with regard to your rights regarding privacy, please visit the website of the Authority for the protection of personal data at www.garanteprivacy.it.

For further clarification about BO it! Contest please consult the official website: www.bo-it.org.

Date

Signature (*readable*)

ANNEX A

THE SHAPE: the Arcades of Bologna (edition 2020-2021)

ANNEX B

REGISTRATION FORM FOR THE SECOND EDITION INTERNATIONAL BO IT! ILLUSTRATION COMPETITION RETHINKING BOLOGNA

Surname _____

Name _____

Place and date of birth _____

Address _____

Postal code _____ City _____ Prov. _____

Telephone (landline and/or mobile) _____

E-mail _____

Title of the presented artwork _____

Technique and description of the work _____

I declare that the work is unpublished and that I have full intellectual property - I recognize the Civico32 and MenoPerMeno Associations, organizers of the competition, the right to reproduce my work on any type of communication medium for the promotional purposes of the competition. Therefore, any other right of editorial or commercial exploitation is excluded from the assignment which, if necessary, will be requested from the author and whose granting will be sanctioned by a written document for a relative fee.

I have read and accepted the contest rules in each of its articles.

Place date

Signature (*readable*)

ANNEX C

DISCLAIMER

I, the undersigned, hereby

resident in (Prov.....)

address

born in on

join the Second Edition of the International illustration BO it! promoted by the Civico32 and Meno-PerMeno Associations, declare that the attached work entitled:

"" "

it is unpublished / and original and was created exclusively for the aforementioned competition for which no third party can claim any rights, authorizing as of now the organizers to use the work sent free of charge on any type of media for promotional purposes of the competition. In addition - if selected - to exhibit the reproduction of the work during exhibitions, to publish it in any catalogue or paper support relating to the exhibition or organization. Therefore, any other right of editorial or commercial exploitation is excluded from the assignment which, if necessary, will be requested from the author and whose granting will be established by a written document for a relative fee. The artworks cannot be modified except with the written consent of the author, whose name will always be mentioned.

Place date

Signature (*readable*)

AUTHORIZATION FOR DATA PROCESSING

I, the undersigned authorize the Associazione Civico32 and the Meno-PerMeno Association to process personal data for the purposes of participation in the competition and in the eventual publication through the institutional channels of the BO it! International Illustration Competition such as the website www.bo-it.org and social networks for free of the artwork I sent, giving consent to the processing of personal data pursuant to and for the purposes of art 7 and ss. of the 2016/679 EU Regulation.

Place date

Signature (*readable*) _____